Definition/Description:

The indicator, Unemployment Rate, refers to the unemployed expressed as a percentage of the labour force in the reference week.

$$\text{Unemployment rate} = \frac{\text{Unemployed}}{\text{Labour force}} \times 100$$

Reference Week - Refers to the week (Sunday to Saturday) prior to Census Day (May 15, 2001).

Source:

http://www.wrha.mb.ca/howcare/decsup/files/population/Census_2001.pdf