

Support Services to Seniors (SSS) Framework

Strategic Approaches

Role Statement:

Through partnerships, Support Services to Seniors ensures equal and culturally appropriate access to community-based services and programs with and for older adults, that maintain and/or promote healthy aging and well-being in order to remain independent in the community.

Vision:

Healthy people. Thriving communities. Partners in care.



Winnipeg Regional Health Authority
Caring for Health

Office régional de la santé de Winnipeg
À l'écoute de notre santé

Supporting Community Programs & Services

Creating supportive environments for programs and services to identify concerns, partnerships and opportunities to meet the needs of the older adults in their communities.

Combating Ageism

Working with the public to transform negative age-related perceptions and stereotypes and in place, develop an appreciation of the vital contribution that older adults make to society.

Building Age-Friendly Communities

Supporting communities to make it easier for older adults to stay active and healthy, so they can continue to contribute economically and socially.

Supporting Community Programs & Services

Working with Older Adults

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Listening to and engaging older adults to ensure opportunities for affordable and accessible services and programs to maintain and/or improve their health and well-being.

Social Engagement

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Ensuring older adults' involvement in creating and participating in activities.

Public Awareness of Resources

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Ensuring older adults know how to find and access information, programs and services that promote and maintain health and wellness.

Older Adult

Promoting Health & Wellbeing

Enabling older adults to have equal access to programs and services, and greater control over decisions and actions affecting their health.





Support Services to Seniors GOALS



Promote a range of coordinated, accessible and affordable, community-based programs and services that focus on promoting health, independence and well-being for older persons living in the community.



Determine the needs of older adults in the community and tailor services to address those needs.



Empower people to improve their health while taking an active role in the formation and execution of services they need and want.



Strengthen support and leadership from volunteers that work to further strengthen programs and services.



Reduce and/or delay the need for more invasive intervention (e.g. acute services, institutional care).



Through collaboration and partnerships across various health social services and community sectors, Support Services to Seniors promotes healthy aging and applies a health equity and an Indigenous lens.

Support Services to Seniors service areas include:

Seniors Resource Finders

- link and refer older adults to community support, programs and services in their community area.

Tenant Resource Coordinators

- develop and coordinate a service plan for the tenants in 55+ buildings. Services include information and referral, advocacy, grocery shopping, friendly visiting, health clinics, errands etc.

Congregate Meal Programs

- promote independence and good health by providing nutritious meals & bringing people together in groups, to eliminate the loneliness that may come with eating alone.

Senior Centres

- where older adults come together for programs and services that maintain and improve health, quality of life, support independence and encourage involvement in community life.

Supports to Seniors in Group Living

- housing with enhanced services that supports health promotion and independence with a goal of aging in place.

A & O: Support Services for Older Adults

- provide specialized services for older Manitobans across the province including safety and security, social engagement, and counselling services.

Alzheimer Society of Manitoba

- provide services that enhance the quality of life of people with dementia and their families.

Canadian National Institute for the Blind (CNIB)

- work with individuals to achieve full independence and equality for people who are blind or visually impaired.

Conseil des francophone

- link and refer Francophone older adults to community supports, programs and services in Winnipeg.

Creative Retirement Manitoba

- offer interactive lifelong learning opportunities.

Indigenous Seniors Resource Centre

- offer information, support, programs and services using a holistic approach to ensure the respect and well-being of Indigenous Older Adults in Winnipeg.

Meals on Wheels of Winnipeg (MOW)

- coordinate a home delivered meal program available 5 days/week throughout the city with 7 day/week service in selected areas based on need.

Rainbow Resource Centre

- provide support, education, and resources to foster a proud, resilient, and diverse 2SLGBTQ+ community.