

Healthy Smile
Happy Child
(HSHC)
Activity &
Highlights

July-September
2013



*Healthy Smile
Happy Child*

John Buhler Research Centre
501B-715 McDermot Ave.
Winnipeg, MB R3E 3P4
Tel: (204) 789-3500
Fax: (204) 977-5691

Submitted by:
Mary Bertone, RDH, BSc(DH)
(HSHC Coordinator)

Date Submitted:
October 30, 2013

http://www.wrha.mb.ca/healthinfo/preventill/oral_child.php

The MB Partnership for the Prevention of Early Childhood Tooth Decay

Interlake-Eastern Regional Health Authority

(formerly Interlake RHA and North Eastman Health Authority)

- ◆ Healthy Smile Happy Child participated in Selkirk Children's Festival on Friday July 12th and at the Springfield Learning Centre in Dugald, MB on Tuesday, July 30th. HSHC was mentioned in an article "Rain doesn't dampen children's fun" in the local newspaper *The Selkirk Journal*.
- ◆ Informative emails from HSHC continue to be distributed to regional partners.

Southern Health / Santé Sud

(formerly RHA-Central Manitoba and South Eastman Health)

- ◆ Staff continue to incorporate an oral health message into their ongoing work like preschool wellness fairs, Healthy Baby sessions and Families First home visits.
- ◆ Dianna Meseyton-Neufeld, Healthy Living Program Facilitator requested an adaptation of the *Wheel of Smiles* display for dental health promotion to use at pre-school wellness fairs.
- ◆ Dianna Meseyton-Neufeld, Healthy Living Program Facilitator scheduled a meeting to discuss how dental screenings for young preschool children could be added as part of the preschool health and wellness fairs in her region. This could be modelled after the oral health screening initiative that occurred at the fair in Carman.



Prairie Mountain Health

(formerly Brandon, Assiniboine & Parkland RHAs)

- ◆ Reviewed theme 7 “Promoting Oral Health” in the manual: Hagan JF, Shaw JSS, Duncan PM, eds. 2008. Brighter Futures: Guidelines for Health Supervision of Infants, Children and Adolescents, Third Edition. Elk Grove Village, IL: American Academy of Pediatrics. This manual is being used as a reference for public health nurses in former Parkland and Assiniboine. Provided suggestions and recommendations to information to make it consistent with current messaging from Healthy Smile, Happy Child – this information was provided to the manager of public health and to the oral health consultant with Manitoba Health.
- ◆ In September, a public health nurse (PHN) from Ste. Rose taught dental hygiene to 30 children at Ecole Jours de Plaine in Laurier – the dental puppet and toothbrush was used for preschool to K, and the set of large teeth and brush was used for grades 1 and 2. The PHN covered what teeth are for, how to prevent cavities, how much toothpaste to use, how long/how often and how to brush. The puppet was used to show how to use dental floss.

Northern Regional Health Authority

(formerly NOR-MAN and Burntwood RHAs)

- ◆ The Northern Health Region (Eastern Campus) continues to provide toothbrushes to all age groups at wellness fairs, presentations at schools, flu clinics, and other public health events.



Winnipeg Regional Health Authority

(Winnipeg & Churchill RHAs have merged)

- ◆ Churchill provides education and HSHC resources during well child clinics. The HSHC posters are hanging in the Churchill Health Centre facility and there is also a bulletin board display with HSHC resources for people to take.
- ◆ Request from Dufferin School in Winnipeg to have grade school kids tour a dental office. HSHC provided the *Where to go for Dental Care* resource. Toothbrushes and toothpaste were also requested, and were referred to apply for a *Families & Community Together (FACT)* grant to fund the purchase of oral care supplies. A week of oral health emphasis will be held in November-requested HSHC Project coordinator to do a presentation.
- ◆ The *Lift the Lip* document was completed and will be added to the WRHA website shortly.
- ◆ The WRHAs Oral Health Program Quality Council has revised the *Where To Go For Dental Care in Your Community* resource so that it is current and the HSHC program updated the Quick Reference Guide for the WRHA website.



Other Provinces/North America

- ◆ A community dental hygienist from Vancouver, British Columbia asked for permission to use an image from the HSHC flipchart. The hygienist intends to use the image in a handout explaining ECC and how to prevent it. Permission was granted and she will provide a copy of the completed handout.

Provincial HSHC Partnership Activities

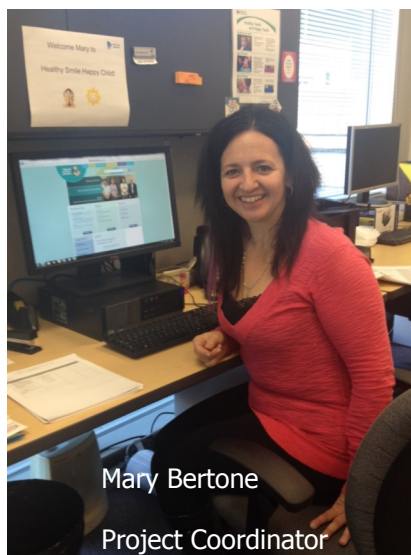
- ◆ The HSHC coordinator is continuing to work in partnership with the Manitoba Dental Hygienists Association (MDHA) to connect local dental hygienists with community schools and prenatal and parents of young children groups who would like oral health information sessions.
- ◆ The Intersectoral Dental Health Promotion Group contact list has been updated and expanded to include Winnipeg Community Facilitators and HSHC Partnership Members.
- ◆ Research, layout/design and budget planning for the pictorial oral health resource for Newcomers has begun.



*Healthy Smile
Happy Child*

Provincial HSHC Partnership Activities (con't)

- ◆ The Free First Visit (FFV) dentist list for each RHA is being updated. Completed RHA lists are available for:
 - ◆ Winnipeg & Churchill
 - ◆ Southern Health
 - ◆ Prairie Mountain
- ◆ The HSHC is continuing work on updating the project's logic model that includes three pillars; community development, knowledge exchange, and quality Improvement, evaluation and research.
- ◆ The new HSHC coordinator, Mary Bertone, began her half time position on September 17, 2013.



Mary Bertone
Project Coordinator



STEP Student Contributions

- ◆ The two current STEP student positions, supported by Manitoba Health, are continuing into Fall and Winter 2013-2014:
 - ◆ Continue to promote the HSHC Facebook page; the goal is to have weekly messaging and updates.
 - ◆ Continue to make deliveries of the oral hygiene packages to the different wards at the Winnipeg Children's Hospital.
 - ◆ Mailed 60 HSHC poster packages to Access Centres, Quick Care & Primary Care Clinics in August.
 - ◆ Continue to work on current focus group papers: FFV Dentists Perspectives and Parents Perspectives, Telehealth.
 - ◆ Completed the formatting on the Lift the Lip brochure
 - ◆ Completed the FFV dentists on 3 RHA; working on completing the remaining 2 lists.



*Healthy Smile
Happy Child*





Feedback/Evaluation/Research:

- ◆ The following 2 papers were under peer review with the International Journal of Dentistry for a special issue on infant and preschool oral health promotion:
 - ◆ Prowse S, Schroth RJ, Wilson A, Edwards JM, Sarson J, Moffatt MEK. Diversity considerations for early childhood oral health: a pilot study. International Journal of Dentistry. (The journal has requested that this article now be revised as per reviewers' recommendations).
 - ◆ Schroth RJ, Wilson A, Prowse S, Edwards JM, Sarson J, Harms L, K Hai-Santiago K, Moffatt MEK. A qualitative exploration of early childhood oral health promotion in Manitoba, Canada. International Journal of Dentistry.
- ◆ The following manuscript evaluating one aspect of the Manitoba Dental Association's Free First Visit program has been accepted for publication in the Journal of the Canadian Dental Association and should be published in November 2013:
 - ◆ Schroth RJ, Yaffe AB, Edwards JM, Hai-Santiago K, Ellis M, Manitoba Dental Association, Moffatt MEK. Dentists' views on a province-wide campaign promoting early dental visits for young children. J Can Dent Assoc.
 - ◆ The follow up manuscript 'Evaluating the Effectiveness of the Manitoba Collaborative Project for the Prevention of Early Childhood Tooth Decay' is being revised for resubmission.
- ◆ HSHC is involved in the evaluation study of the Free First Visit program. Three manuscripts are in preparation or ready for submission for peer review.
 - ◆ A manuscript based upon tracking Free First Visits is ready for submission to the Journal of the Canadian Dental Association.
- ◆ Two other manuscripts are nearing completion with the assistance of our STEP students. Both are qualitative evaluations. The first involves focus groups with dentists on their views of the Free First Visit program while the other involves focus groups with parents and caregivers about the program.



Planning for Next Quarter (October—December 2013):

- ◆ Frances Chartrand, Director, Metis Community Liaison Department (from the Prairie region) contacted Madeline Kohut (Community Development & Seniors Specialist) requesting a presentation at their annual training (October) to the Aboriginal Headstart Programs on services and resources available within the WRHA .
- ◆ Continue work on the pictorial oral health resource for newcomers.
- ◆ Proposal to the Manitoba Child Care Association's Early Childhood Education Conference to provide a HSHC presentation to participants.
- ◆ Survey the Intersectoral Dental Health Promotion contacts for feedback on potential Telehealth sessions to determine a topic for the 6th HSHC Presentation series.
- ◆ Continue to promote HSHC and early childhood oral health through Facebook.
- ◆ Presentation to Northern Medical Residents regarding oral health challenges in the North and available ECC resources.
- ◆ Continue to work with MBTelehealth and First Nation...plans to increase use of Telehealth to rural and remote areas to decimate information, resources and/or training.
- ◆ One of the STEP students is continuing work on a one-pager "Did You Know" factsheet that highlights the Free First Visit Survey and focus groups findings.
- ◆ Work on postal code mapping of dental surgery project with WRHA research and evaluation unit.
- ◆ Disseminate CIHI report findings to RHAs so that they can see data relating to their regions..
- ◆ Continue to plan and prepare for upcoming community events.